

# Mothiram Janakiraman

Sr. UI/UX Designer

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**Portfolio** Mothiram | Web Developer  
([mothiram-janakiraman.github.io](http://mothiram-janakiraman.github.io))

A Creative Designer with 15+ years of experience and 5 years of relevant experience as a UX/UI designer, facilitating and supporting human interactions with complex systems and software. Maintaining user-centric designs while adhering to prescribed UX methods and related development goals. Following User Personas, User Stories, wire-framing, prototyping, and usability testing, with ADA compliance, Dedicated to creating inviting and unintimidating interfaces for everything from simple open-source applications to complex proprietary systems



## Certifications

### Foundations of User Experience (UX) Design by Coursera

License - XPU67DHYVHSS,

<https://www.coursera.org/account/accomplishments/certificate/XPU67DHYVHSS>

### Start the UX Design Process: Empathize, Define, and Ideate by Coursera

License - LLWAHH78ENVJ,

<https://www.coursera.org/account/accomplishments/certificate/LLWAHH78ENVJ>

### JavaScript : Understanding the Weird Parts UDEMY

License UC-CR8C4DBR,

<http://ude.my/UC-CR8c4DBR>



## Work History

Apr 2007-  
Nov 2022

### Creative Lead

Photon Interactive Pvt. Ltd., TN, Chennai.

- Empathize with users to understand their needs and pain points.
- Develop problem statements to define user needs and generate ideas for possible solutions to user problems.
- Iterate wireframes, prototype and coordinate testing, mapped with user flows, and visualize user stories
- Design Leadership -Lead strategic thinking to ensure intuitive and simple user experiences with accessibility.

**Project details** [Projects details with roles and responsibilities](#)

Sep 2006-  
Mar 2007

Graphic Designer / Web Developer  
Animantz Creative Designers Pvt. Ltd., TN, Chennai.

- Visualizing concept and designing.
- Performed all the Requirements gathering. Assets validation from client and developers.
- Planed pathway of marketing a proprietary service offering across web, print, social media and industry events.
- Manage web-based promotion campaigns call to actions, landing pages, email, contact nurturing utilizing.
- Designing Web Templates for e-commerce sites.

Mar 2002-  
Aug 2006

Graphic Designer  
Hi-Calibre Communications., TN, Chennai.

- Interactive brand development and strategy.
- Creative design based on the concepts.
- Advertisement on small and large medium hoardings.
- Online and standalone, manage creative/production of designs.
- Traditional print and packaging design and development.



## Technical Skills

HTML, CSS, GIT, SASS, Bootstrap, Responsive, JavaScript, NVDA, Lighthouse, Wave and PowerBI



## Designing Skills

Figma

● ● ● ● ●  
Very Good

Adobe XD

● ● ● ● ●  
Very Good

Sketch

● ● ● ● ●  
Good

Adobe Photoshop

● ● ● ● ●  
Excellent

Adobe Illustrator

● ● ● ● ●  
Very Good

CorelDraw

● ● ● ● ●  
Excellent

Zeplin

● ● ● ● ●  
Excellent

Invision

● ● ● ● ●  
Good



## Education

- Oct 2004      **Master of Computer Applications**  
66%            University of Madras, TN, Chennai.
- Apr 1999      **Bachelor of Science: Computer Science**  
70%            Jaya College of Arts and Science, TN, Chennai.
- Mar 1996      **12th Standard - Higher Secondary School**  
59%            Jaya Matriculation and Higher Secondary School, TN, Chennai.
- Apr 1994      **10th Standard - Matriculation School**  
59%            St. Peter's Matriculation Higher Secondary School, TN, Kodaikannal.



## Additional Qualifications

- Apr 1996      **Word Processing, Graphics, Image Editing, Morphing and Animation.**  
Diploma in Computer Art in the field of Video and Animation EDIT
- Mar 2005      **Adobe Creative Suit, HTML, Sound Forge and Swiit 3D.**  
WDP at IMAGE – IMAGE